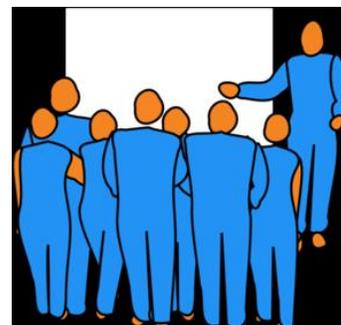


The 11<sup>th</sup> Annual Japanese Language Festival  
JLfest 2017

## 「知らなかった日本」

### STUDENT INFORMATIVE POSTER PRESENTATION COMPETITION



## Objective

The competition aims at enhancing the information gathering, analytical and presentation skills through poster presentation in Japanese, while at the same time bring awareness to the lesser known side of Japan.

## Informative Poster Presentation

An oral presentation using professional poster as a creative mean to present useful, clear and concise information on a given subject or theme after a diligent search and verification. It is NOT an original research.

## Rules and Regulations

This must be read together with the 'Competition Common Rules of the 2017 JLfest'

### 1. ELIGIBILITY

This is a team competition opens to diploma or undergraduate students from higher education and training institutions. The team: -

- a) Must compete under the name of their institution. Each institution is limited to four (4) teams;
- b) Shall consist of three (3) members and must be the student from the same institution; and
- c) Members must be a registered participant of the JLfest 2017.

### 2. NO OF ENTRANTS

There is no limit to the total number of participating teams.

### 3. PRIZES

- ❖ Gold Prize:  
*Certificate for team members + Cash Prize of RM300*
- ❖ Silver Prize:  
*Certificate for team members + Cash Prize of RM200*
- ❖ Bronze Prize:  
*Certificate for team members + Cash Prize of RM100*

### 4. GENERAL RULES

#### 4.1 Subject

「知らなかった日本」The Lesser Known Japan  
Find out what are the 'lesser-known' on Japan that Malaysian audience might find it interesting and useful.

It could be an invention, system, tool, practice, ingredient, food, concept, place, recreation, nature, and people among others.

Search in the Internet, read books, magazines & newspapers and talk to people. Narrow it down to one (1) or not more than three (3) related items or topics. Carry out more research on it/them.

#### 4.2 Content

It should include

- a) The description of the item or items (its background, function, usefulness or values, limitation, etc) ;
- b) Its effect;

- c) The reason you chose to highlight this item(s); and
- d) Should we have this in Malaysia too? Give reasons. What needed to be done to maintain the same effect?

### 4.3 Poster

- a) It should be printed on an A1-size banner, completed with nylon ropes ready to be hanged from the beam or pole.
- b) The poster is a summary of what the speakers intend to cover in the oral presentation. Hence, it should be clear, focused and concise to provide information (either words or graphics) quickly and stimulate attention and interest.
- c) Illustration and texts should be readable from 2 meters away. Text used MUST be in Japanese.
- d) All posters MUST include a 6" high headline strip (that runs the full width of the poster). On the left is the name of the competition, and details of the team is on the right.

JLfest 2017 知らなかった日本 Student Informative Poster Presentation Competition	Universiti XYZ Team 1 Ali, May & Muthu
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- e) Each poster should have a creative title that best describes its content.
- f) References must be cited on the poster. They can be in any languages and their font size should not be more than 14 points.
- g) The poster MUST NOT contain any advertisement, product/services endorsement, religious or political icon and message.
- h) A soft copy of the final poster (in PDF

format) has to be sent to the organizer by the stipulated date. No changes to the poster are allowed after submission.

### 4.4 Presentation

- a) Team members must put up their poster at their allocated booth by 8:45 am on the competition day. At each booth they will be given a desk and 2 chairs.
- b) Each team is given 5 minutes to explain their poster in Japanese and then respond to questions if any. Question and answer sessions may be in any languages.
- c) Team members MUST man the booth from 9am to 1:30pm and take turns to explain their posters to visitors and answer questions. They are also encouraged to get public feedback.
- d) The team is to bring down the poster after the booth closed at 1:30pm as well as tidy up their booth.

### 4.5 Visit from the Judges

- a) During the opening, the judges may take turns to drop at random by at the booth to evaluate posters and presentation.
- b) They shall first identify themselves and then will invite the team to begin the presentation.
- c) Question and answer session with the judges shall be entirely in Japanese.
- d) Judges may also examine the poster.
- e) Judges shall make no second visit to the same booth. Hence, if team members are not around to present when the judge drops in, then the judge shall mark the team absent and shall not award any marks.
- f) There will be three (3) judges altogether. Should there be any changes the competition secretariat shall inform the team.

## 5. JUDGING CRITERIA

The content (30%)

- Has the topic been well researched, unbiased and verified?
- What were the message and its rationale?
- How deep and comprehensive is the thought behind it?

The poster (30%)

- Does it summarize the presentation well? Was the information clear and concise?
- Was the layout logical and attractive?
- Is the title interesting?
- Language used

The presentation (30%)

- Language used
- Voice
- Body gesture
- Team work
- Responding to questions

Impact of the Research (10%)

- Visitors voting

## 6. JUDGING PANEL

The judging panel shall be appointed by the organizers. Decision of the panel is final. The panel may also exercise its sole discretion to make or withhold an award.

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## 8. DISQUALIFICATION

The team will be disqualified and the poster being removed if it is found that

- a) Its content differs from the subject stipulated in Rule 4.1;
- b) It is not the original work of the team;
- c) It has been presented or published before;
- d) It contains offensive/seditious wordings,

religious verses/icons/symbols or political slogans as well as obscene images or illustrations; and

- e) The team did not man to their booth during the opening hours (ie 9am to 1:30pm).

## 9. LIABILITIES

The team is responsible for their own belongings as well as public safety in their booth. The organizers should not be held liable to any losses, damaged or injury suffered by the team or the visitors during the competition.

## 10. COPYRIGHT

By entering this competition, team agrees to allow JLSM perpetual, royalty-free license to reproduce, display, distribute and showcase of the works as well as to publish.

## Sign up Period

**March 15 - 31, 2017**

## Sign up Procedure

The Key Person ie the teacher-in-charge or group leader is to: -

- a) Sign up for the competition online on the team's behalf, using the password given to them earlier.
- b) Print out the competition form and have it endorsed by ALL team members.
- c) Bring that form along to the festival and submit it to the secretariat before the competition starts.
- d) Give an undertaking that the team members taking part in the competition are those listed in the competition form.

Failing which, the team may not be allowed to participate.

## Submission of Poster (PDF)

The colored Pdf file of the poster has to be sent to [jlfest.competition@gmail.com](mailto:jlfest.competition@gmail.com) by

**April 19, 2017.**

Should there be no acknowledgement of receipt from JLSM by Apr 22, 2017, please call them immediately.

## Organizer

### **The Japanese Language Society of Malaysia (JLSM)**

Lot 568-8-14, 8th Floor, Kompleks Mutiara (Office  
Suite)

3.5 Miles, Jalan Ipoh,

51200 Kuala Lumpur, Malaysia

Tel: 603-6259 7180 / 6259 8180

Fax: 603-6259 9180

Email: [jlsm.enquiries@gmail.com](mailto:jlsm.enquiries@gmail.com)

## Competition Enquiry

Email: [jlfest.competition@gmail.com](mailto:jlfest.competition@gmail.com)